

LIFE IS WHAT WE MAKE IT

Make the most of every
commercial real estate opportunity
with Cushman & Wakefield



**CUSHMAN &
WAKEFIELD**



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WE BRING OPPORTUNITIES TO LIFE

We believe you get out of life, what you put into it. This is why we are making the most of all the incredible opportunities we have as a world leader in commercial real estate, for our people, our clients and our communities.

Having the most ambitious, bright and inclusive people working with owners and occupiers, means we are able to make the most of our clients' real estate investments. We have the insights, awards, history and reputation to make big things happen.

OUR PEOPLE MAKE US

Ambitious, inclusive, intelligent and kind. It's hard to define exactly what makes our people - 'our people'. We think it's the relentless commitment to both ideas and action, and the shared belief in our ethos, 'life is what we make it'. When employees start working from one of our 400 offices across 60 countries, they soon realize they're part of a diverse global network of people who are always making things happen.

WE ARE WHAT WE DO

We make an impact with everything we do, all around the world.

Our purpose inspires us:

We make an impact.

Our values unite us:

We are **inclusive** - We are a global company shaping diverse communities, inclusivity goes beyond an ethos into everyday action.

We are **driven** - With a united belief that 'life is what we make it', we can be more driven, more agile and we can be ourselves.

We are **collaborative** - We are a global network of people who are able to make some pretty amazing things happen, because we do it together.

We are **insightful** - We are a company built by over 100 years of digging deeper for insights, ideas, opportunities and innovation.

PRIORITIES THAT DRIVE US

Many things keep us inspired and excited to do great things for our people and clients - but four things ground us and pave the way for us to be a consistent, cohesive and impactful real estate services company. We want to be a company our clients are proud to work with. Here are our four priorities that drive us:

CLIENT IMPACT

We are driven by some of the best clients in the world, coupled with our relentless belief in being able to make the biggest impact possible for them, whatever the challenge, asset, location, size or circumstance.

TALENT

Our wonderfully diverse and talented people are here to make things happen for our clients. Like global sales records, successful partnerships, thriving communities or more sustainable buildings.

SUSTAINABILITY

We are taking action now to positively impact the planet in the most practical ways possible. Our hands-on, immediate and dedicated approach to sustainability means our entire organisation is committed to 'Living Change Now'.

DIVERSITY, EQUITY AND INCLUSION

With such a diverse global network of brilliant people, we know that inclusivity is not just an ethos but a real advantage that over 50,000 employees embrace, nurture, and live by each day. Life is what we make it, so we want to make it better for everyone, every day.



CORE SERVICES AND SPECIALTIES

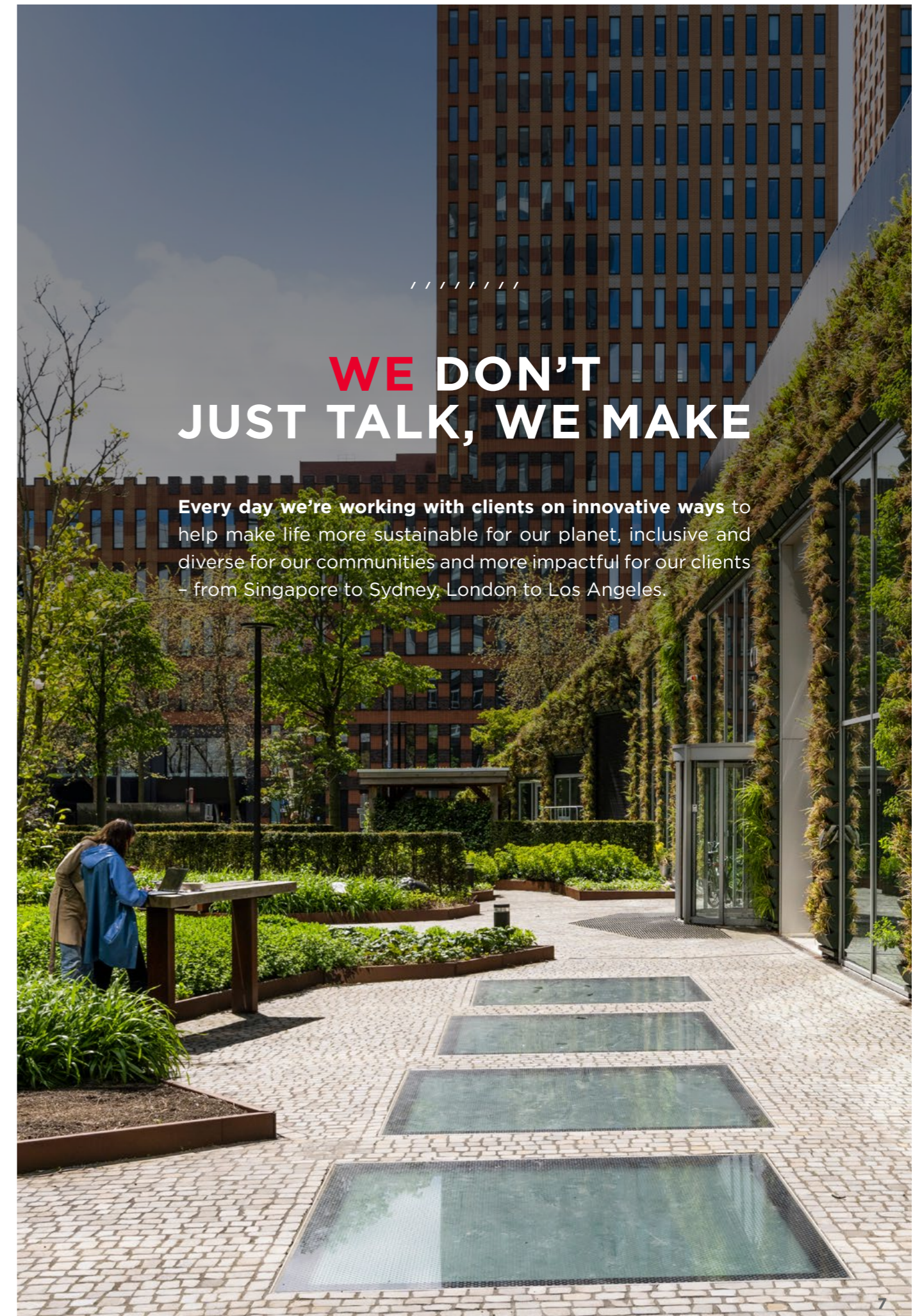
The more insight, the better the results. It is what gets us excited every day. We've searched high and low to find seasoned, passionate experts across a wide range of core services and specialties. If there's a goal in mind or a challenge to overcome, chances are we have a whole lot of experience and smart people to solve it.

 AGENCY LEASING	 ASSET SERVICES	 CAPITAL MARKETS
 FACILITY SERVICES	 GLOBAL OCCUPIER SERVICES	 INVESTMENT & ASSET MANAGEMENT
 PROJECT & DEVELOPMENT SERVICES	 TENANT REPRESENTATION	 VALUATION & ADVISORY

INDUSTRY & SPECIALTIES

Whether there is just land, or lots of things on it, we help make the most of it. With specialists in everything - from office to aerospace, retail, logistics as well as hospitality technology and life sciences. If it gets done at scale, we are right there to help make an impact.

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|----------------------|------------------------|------------------------|
| 3PL | Food & Beverage | Net Lease Investment |
| Airports & Aerospace | Global Supply Chain | Not-for-Profit |
| Automotive | Government | Office |
| Build-to-Suit | Healthcare | Ports & Intermodal |
| Data Centers | Hospitality | Public Sector |
| E-Commerce | Land | Rail |
| Education | Legal Services | Retail |
| Energy (Oil & Gas) | Life Sciences | Sports & Entertainment |
| Financial Services | Logistics & Industrial | Technology |
| Flexible Workplace | Multifamily | |



SUSTAINABILITY

WE HELP SUSTAINABILITY THRIVE IN SINGAPORE

After a change in planning requirements from the SFA (Singapore Food Agency), our team stepped up and supported the construction and compliance of ComCrop's 176 sqm urban rooftop greenhouse. The first of its kind. The most challenging piece of this sustainability puzzle wasn't just bringing the project to life, it was completing it in just two months, right in time for harvesting.

WE ARE LIVING UP TO IBM'S GREEN DREAMS

We love it when clients push us to be even better, especially when it has to do with sustainability. When One Court Square wanted to engage with their landlords to align sustainability objectives globally and enable collaboration to achieve them - we stepped up. When they wanted to demonstrate best practice, comply with industry standards, and achieve external verification - we stepped up. And when they required an approach that could be easily adapted across their global portfolio - we stepped up. While so many global companies are talking green, clients like One Court Square are really stepping up and Cushman & Wakefield are right there with them.

WE MAKE A BUZZ IN GERMANY

Some of the world's best companies are using their spaces in more sustainable, progressive ways and we are proud to be helping at the forefront, helping many of them embrace the possibilities of sustainability. And when we say a lot, this includes the 500,000 honeybees we've given new homes to on the rooftops of buildings in Germany as part of the Hectares of Nectar Program. As a leader in capital markets transactions, this is just one of many initiatives Cushman & Wakefield are making a part of its every day.

VIVID SYDNEY FESTIVAL, AUSTRALIA



DEI

WE LIGHT UP THE NIGHT FOR ALL AT TARONGA ZOO

As the inaugural access and inclusion partner for Vivid Festival's Wild Lights event, Cushman & Wakefield worked hard to invest in the most accessible infrastructures around the famous Sydney Harbour site. Whether on foot, on wheels or on someone's shoulders, more inclusive installations were built with a broader vision for those with disabilities to get fully immersed in a shared experience.

WE HELP BRING HOPE TO AMAZING YOUNG PEOPLE

There are some truly amazing and resilient young women and girls living in the Uttar Pradesh region in India. Through amazing groups like Pardada Pardadi Educational Society (PPES), these young girls and women will get access to education, counselling, employment, hygiene, healthcare and scholarships, so that they can go on to discover opportunities. Building better communities is high up there on what's important to Cushman & Wakefield, no matter where they are in the world.

WE HELP DESIGN A FUTURE FOR TALENTED YOUTH

We know a good idea when we see one. That's why we teamed with Chicago's Project Osmosis, a leader for 20-years in unleashing the creative potential of young people in under-resourced communities. We brought clients Pepsi, IBM and Humana to a Design Thinking Challenge that paired students with design professionals and real estate leaders to bring a fresh perspective to today's workplace challenges. The students' thought leadership was presented at the corporate occupier industry's largest global conference, giving bright young minds confidence in their potential, and giving the industry inspiration to raise the bar on inclusiveness.



HECTARES OF NECTAR PROGRAM, GERMANY

CLIENT

WE HELP THE WORLD GET BACK TO WORK

The pandemic changed the world. But even before that, the world's workspaces were changing with a whole new focus. Take the case of Diagonal 123 in Barcelona's tech savvy @22 District. It has become our poster child for people-centric office transformations, to lure a new, healthy, driven workforce through the door. With the complete trust of our client, we brought the building alive in a new way, for a new world. From mental health to sustainability, all the way down to an immersive experience on entry.

ROME IS WHAT WE MAKE IT

That's why we make a mark. Just because it's one of the most notable pieces of real estate in Rome, doesn't mean the 17th Century Palazzo Mancini on the famous Via Del Corso isn't on the move. Recently acquired and fully refurbished to world class standards (the home to Gucci's flagship store), it took a multi-disciplinary team at Cushman & Wakefield to help shape this landmark deal for the city and the people of Rome. This beauty has now set a new prime net yield of 3.25%. Molto bene!

WE BRING NEW YORK CITY BACK TO LIFE WITH NUVEEN

Meeting the needs of a cutting-edge investment company like Nuveen is one thing, but providing them with revitalized office spaces and exciting work environments to get their staff reinvigorated post pandemic, is quite another. What's more, dealing with a flagship New York office, we knew we needed to make an impact. Starting from the ground up, we successfully planned, partnered and managed the revitalizing of their offices to fill its employees with energy and a sense of excitement for the future, for Nuveen and New York City.

WE ARE INDUSTRY LEADERS

Our reputation is what we value the most but we are proud of our recognition as an exceptional employer and client partner.

AWARDS

2022 Gender-Equality Index
Bloomberg

World's Top Female Friendly
Companies 2021
Forbes

America's Best Employers for
Women 2021
Forbes

Best Place to Work for LGBTQ
Equality 2022
100% on the Human Rights
Campaign's Corporate Equality Index

2022 Military Friendly Employer
Gold Award

Best for Vets Employers 2020
Military Times

Best of the Best 2020
U.S. Veterans Magazine

Top 3 Commercial Real Estate Brand
The Lipsey Company

IAOP's The Global Outsourcing 100®

World's Top CRE Advisor and Consultant
Euromoney

ENERGY STAR® Partner of the Year
Sustained Excellence Award
U.S. Environmental Protection Agency

Corporate Culture of Safety Award
National Safety Council

International Ethics Standards (IES)
Coalition, Business Supporter

#1 Tenant Representation & Property
Management
National Law Journal



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WE MAKE MOMENTUM

This could just be the beginning of something insightful, impactful and enjoyable for both you and us. We have over 52,000 employees across 60 countries who are all driven by a similar goal - to make things move and happen, to make the most out of every opportunity, for our people, our clients and our communities. We would love for you to join us.

cushmanwakefield.com | 